MAP RANKING

Map Pack Ranking

Keyword Selection and Campaign Setup

We review your Google Business Profile past performance and gather information for hundreds of keywords for which your GBP had impressions and interactions.

1. Curate the list of keywords to select the ones that align with the business goals and strategy.
2. Group the keywords into four different buckets: **money keywords, geolocalized, branded search, and long tail keywords.**

Map Pack GeoGrid Performance Analysis

We run a GeoGrid Report for multiple keywords to visualize your rankings across your service area and pinpoint opportunities to grow.

1. Conduct a GeoGrid Ranking Report to visualize your local search presence.
2. Measure your Share of Local Voice (SLV) compared to competitors.
3. Identify ranking weak spots and service areas that need optimization.
4. Share the report with the business owner.

Google Business Profile (GBP) Optimization

We optimize your GBP profile to maximize visibility.

1. Fully optimize service categories, business descriptions, products, services, and images.

Map Ranking CTR Booster

The **Map Ranking CTR Booster** is designed to amplify key engagement signals that influence how Google ranks your Google Business Profile (GBP) across multiple services.

We replicate the actions of real local customers — boosting Google's perception of your business popularity and increasing your chances of being shown (and recommended) in the Map Pack.

How It Works

- **Driving Directions to Your Profile**
  Just like Uber or Lyft drivers requesting directions to your location, we simulate consistent navigation requests — signaling to Google that people are actively visiting your business.

- **Targeted Service Searches**
  Example: Searching “plumber in Los Angeles,” locating your GBP in the Map Pack list, and then engaging with it.

- **Engagement Actions**
  Actions like clicking your phone number, viewing photos, reading reviews, or visiting your website — all key interactions that strengthen your ranking signals.

The goal is mimicking user activity. By combining location-based searches, profile engagement, and driving direction signals, the **Map Ranking CTR Booster** helps you climb the rankings and attract more real customers.

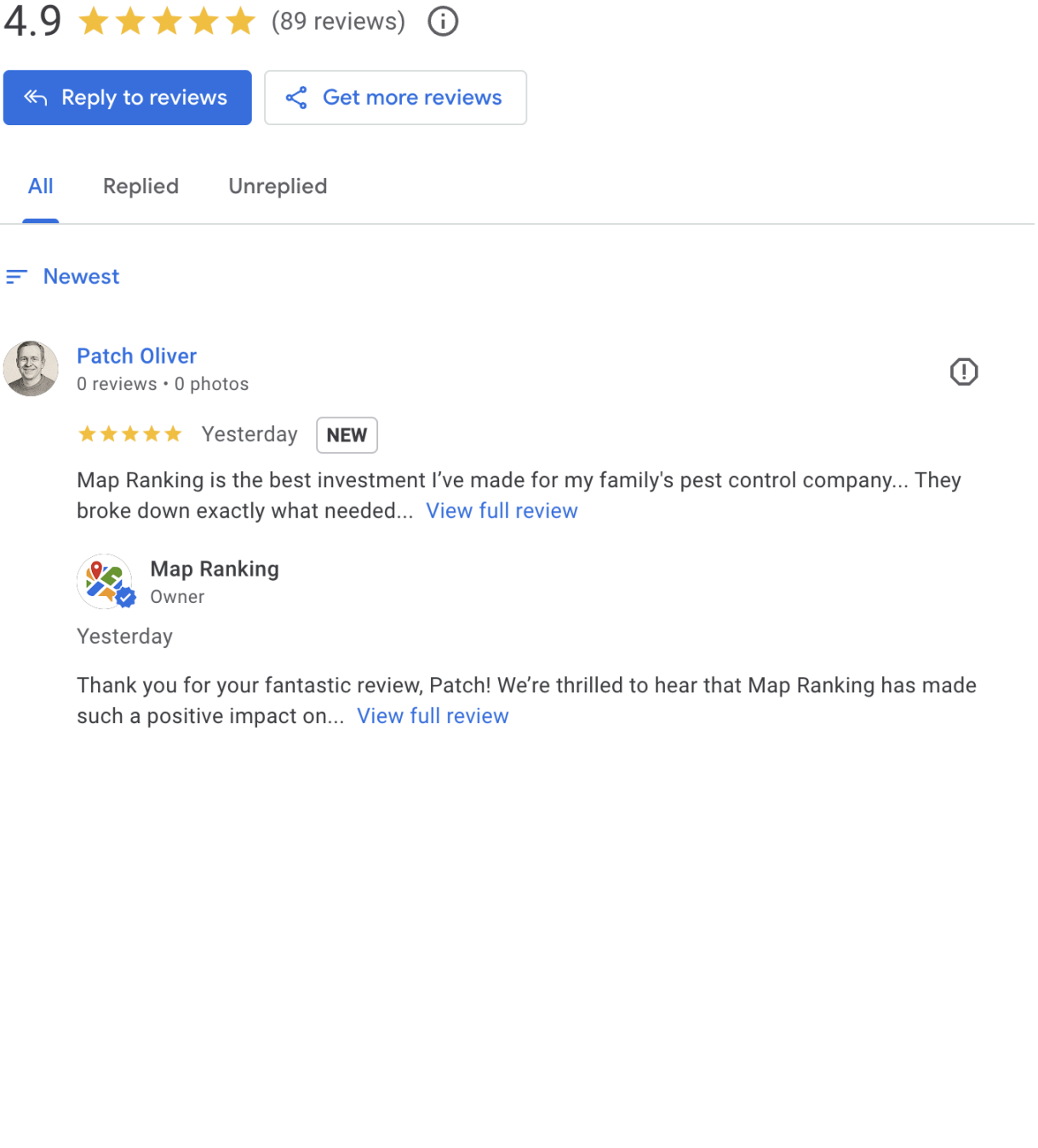
Ongoing Map Pack Rank Tracking & Optimization

1. We continuously monitor GeoGrid Reports and adjust strategies to keep you at the top of Google Maps.
2. Monitor GeoGrid Reports to track ranking improvements.
3. Adjust SEO strategy based on Google algorithm updates.

MAP RANKING

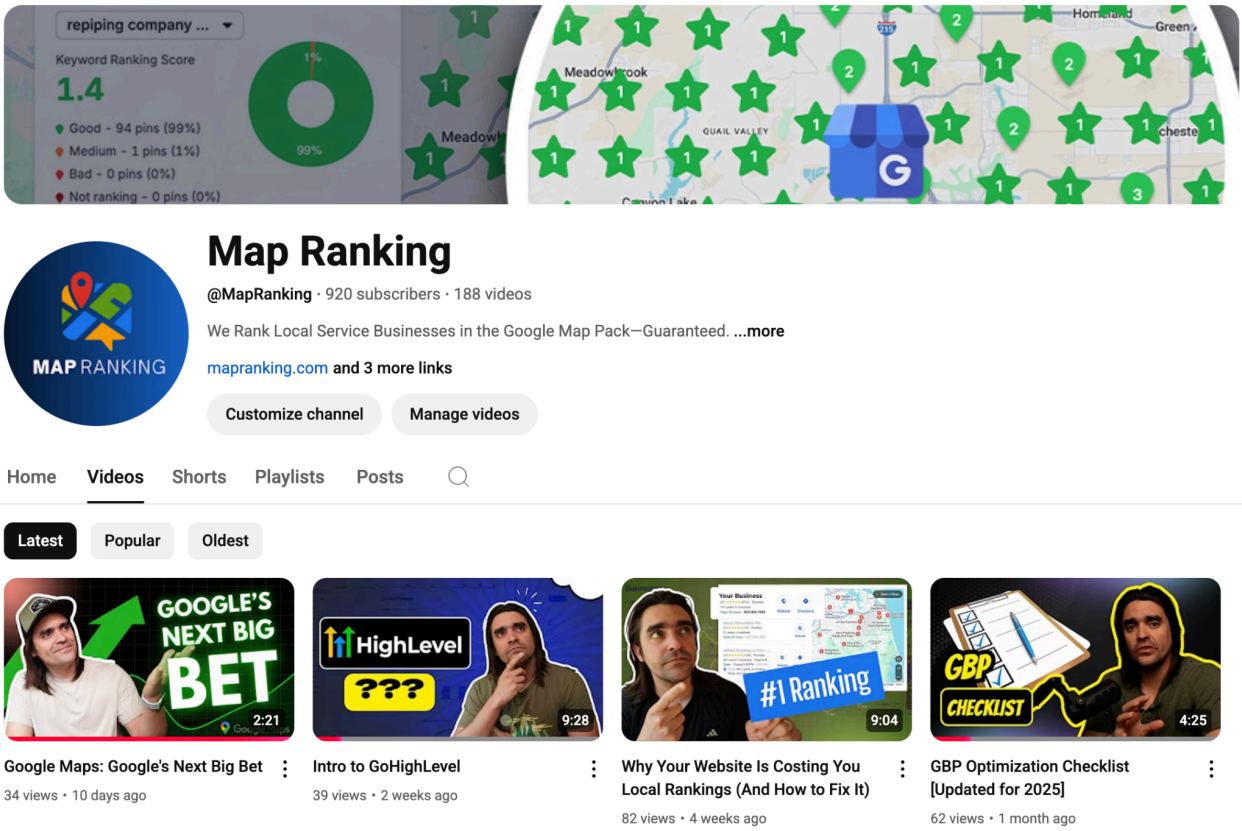
Trusted by 500+ Businesses

Check out our reviews on Google: https://g.co/kgs/ggtBMuF



Subscribe to the Map Ranking Youtube channel for tips and tricks to rank on the Google Map Pack

Link to MapRanking's Youtube Channel.



The MapRanking.com team makes a difference

- Experienced National SEO agency hundreds of successful campaigns in almost every industry.
- US support with company headquarters in California and Virginia.
- Dedicated account manager.
- Monthly Client Zoom Meeting to go over campaign results.
- Month to month agreement.