MAP RANKING

Map Pack Rank Engine

Keyword Selection and Campaign Setup

We review your Google Business Profile past performance and gather information for hundreds of keywords for which your GBP had impressions and interactions.

1. Curate the list of keywords to select the ones that align with the business goals and strategy.
2. Group the keywords into four different buckets: **money keywords, geolocalized, branded search, and long tail keywords.**

Map Pack GeoGrid Performance Analysis

We run a GeoGrid Report for multiple keywords to visualize your rankings across your service area and pinpoint opportunities to grow.

1. Conduct a GeoGrid Ranking Report to visualize your local search presence.
2. Measure your Share of Local Voice (SLV) compared to competitors.
3. Identify ranking weak spots and service areas that need optimization.
4. Share the report with the business owner.

Google Business Profile (GBP) Optimization

We optimize your GBP profile to maximize visibility.

1. Fully optimize service categories, business descriptions, products, services, and images.

Profile CTR Improvement

Our SEO tools help amplify specific signals that Google considers vital for local searches.

1. We simulate regular visits to your local business, which enhances Google's perception of your popularity and boosts your chances of being recommended to others. It's like turning up the heat on your business, making you the go-to spot in town.

The goal is mimicking user activity. The more engagement your listing gets, the better your chances of ranking higher and getting recommended by Google.

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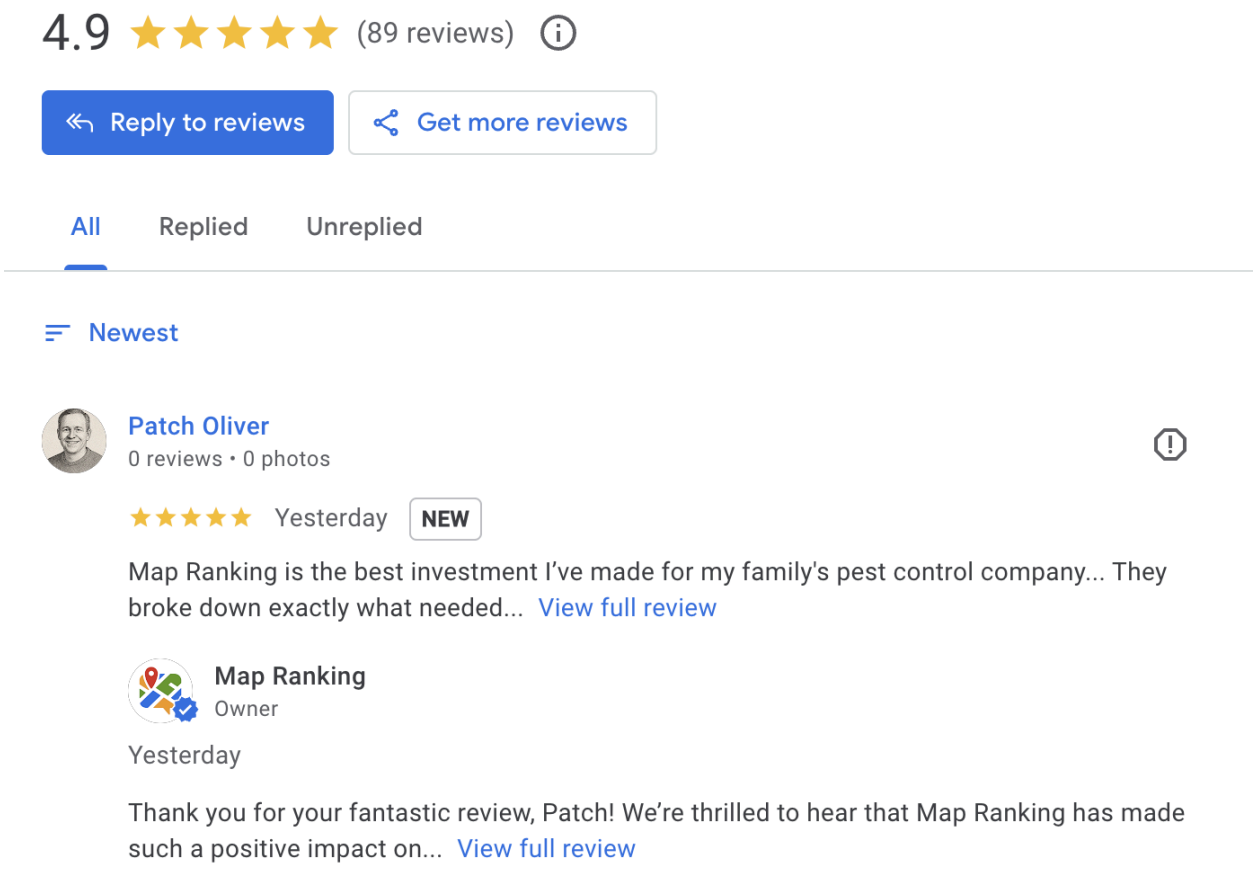
Ongoing Map Pack Rank Tracking & Optimization

1. We continuously monitor GeoGrid Reports and adjust strategies to keep you at the top of Google Maps.
2. Monitor GeoGrid Reports to track ranking improvements.
3. Adjust SEO strategy based on Google algorithm updates.
4. Expand the service areas and optimization for more local searches.

Trusted by 500+ Businesses

Check out our reviews on Google: https://g.co/kgs/ggtBMuF



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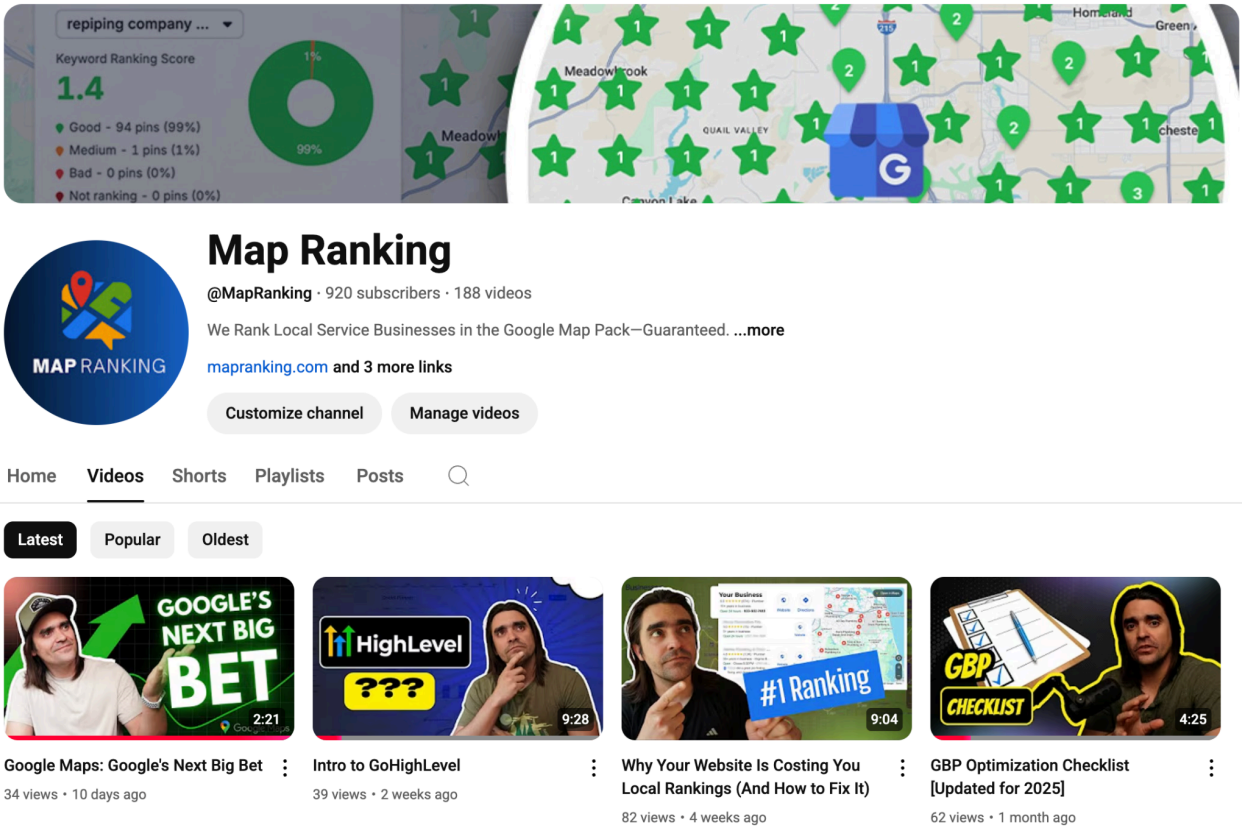
Subscribe to the Map Ranking Youtube channel for tips and tricks to rank on the Google Map Pack

Link to MapRanking's Youtube Channel.



The MapRanking.com team makes a difference

- Experienced National SEO agency hundreds of successful campaigns in almost every industry.
- US support with company headquarters in California and Virginia.
- Dedicated account manager.
- Monthly Client Zoom Meeting to go over campaign results.
- Month to month agreement.